

Australian Technical Millers Association (Victorian Division)

ABN 52 031 313 481

Newsletter Issue 4 - May 2008



Issue 4

Rosehill Garden's Race Track provided a spectacular backdrop to the 2008 Australasian Milling Conference which was held in Sydney from the 14th - 16th April. The Biennial Conference of the Australian Technical Millers' Association, the Flour Millers' Council of Australia and the Stockfeed Manufacturers' Council of Australia has been acclaimed as the best ever.

Australasian Milling Conference

The 2008 Australasian Milling Conference was the "maiden voyage" for the newly completed "Grand Pavillion" at Sydney Turf Club's Rosehill Gardens. Whilst the Organising Committee could publish the book "Contingencies 101", everything from the acoustics to the kitchen performed extremely well.

Social Functions

The conference kicked off in grand style with champagne and oysters aboard the M.V. Lady Rose. Taking in the evening lights of the Darling Harbour, the Sydney Opera House and the Sydney Harbour Bridge, whilst catching up with people was undoubtedly the best way to have begun the conference.



Taken onboard the M.V. Lady Rose

The Conference Dinner was yet another wonderful evening with entertainment by Australian Music Theatre's "Pot-Pourri". The inspiring operatic voices combined with a splash of comedy provided a superbly entertaining show enjoyed by all. The 5-some group became a 6-some when the ladies spotted John McCorquodale's obvious charm and dancing ability and dragged him up on stage showering him with roses and a feather boar!



John McCorquodale with Pot-Pourri

Conference Features:

- ◆ **37 speaker presentations**, a third delivered by overseas visitors.
- ◆ **35 exhibitor stands** representing all parts of the industry value chain.
- ◆ **340 registrations** with good overseas participation
- ◆ Social events such as the **Welcome Sydney Harbour Cruise and Conference Dinner** including featured entertainment 'Pot Pourri' and presentation of industry awards.

Next Meeting - Plant Tour

Our next ATMA function is a plant tour to Hazeldines Chicken Farm in Lockwood Victoria. A tour of the Central Deborah Gold Mine will follow lunch before the bus returns to Melbourne. Numbers have been filling fast so please register asap to atma@flourmillers.com.au or Ph: 03 9819 1433 as numbers are strictly limited.

Plant Closure - Allied Mills Bridgewater

The drought has placed increasing pressure on sourcing raw materials for the Rice Mill over recent years and has thus resulted in the closing of the Bridgewater Mill at the end of February 2008.

Carton Football Club's "larger than life personality" John Elliot was a Director of the company Water Wheel Mills who built the mill in 1996. The company was put into receivership at the end of 1999 and was sold by the Administrators in June 2000 to Goodman Fielder (who later became Allied Mills Australia Pty Ltd). Site Manager Andre Goossens had the unenviable task of closing the doors and saying farewell to staff. He is hopeful that the site will be pulled from "moth-balls" when sufficient rain has improved the situation with raw materials.

Andre's extensive milling & quality assurance experience would be an invaluable addition to any company. To discuss this opportunity contact Andre on goossean@optusnet.com.au

New Members 2006/07

We would like to welcome the following new members

	<u>Date Joined</u>
Malcolm Sonnet	7 th May 2008
Bill Wallace	7 th May 2008

Awards

Scott Beutel from Weston Milling at Moorooka in Queensland was presented with the **2008 ATMA Young Achiever Award** and will enjoy a two week personalized overseas study tour.

The FMCA's **Geoff Wise Memorial Award Citation** was awarded to a very humble **John McCorquodale** for his outstanding contribution to the Milling Industry in a career spanning 50+ years. Congratulations to John on an award so richly deserved.



Geoff Wise Memorial Award Recipient John McCorquodale with Mark Laucke, President of FMCA

Conference Sessions

Guest speakers from the Netherlands, America, Australia, Asia, Switzerland and Belgium all brought a wealth of information to the table. The session on **Folate Future** and **What's New and Unique** were particularly well received by the Milling delegates.

Michael McAllum from Global Foresight was the keynote speaker on Tuesday morning and started everybody contemplating their *future direction*. Michael started some excellent thought provoking discussions which continued on with subsequent presentations such as balancing continued growth with environmental considerations such as water, energy, soil, climate, and oil.

A number of important messages summarised outcomes from Milling participants:

- ❖ Flour Millers identified the issue of implementation of GM technology recognising that consumer perception and fears continue as a major barrier to capture the benefits of the technology.



Stephen Dunkley (Millers Foods)

- ❖ Millers are concerned with the global issues of sustainability of materials and resources as evidenced with current international food scarcity and the consequent social and political upheaval.
- ❖ Current debate on new Wheat Export Marketing Legislation in Australia to involve competing export interests raises issues of infrastructure use and access, information availability to enable the market to work and, how to provide a range of "industry good" services and standards.

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Australasian Milling Conference Exhibition Hall



Conference Sessions (Con't)

- ❖ Food trend issues raised included reconciliation of affluence created demand versus criticality of available resource. The relationship between health and food was considered with acknowledgement that both established information and fact, together with consumer perception must be addressed.
- ❖ Various contributions questioned the validity of proposed legislation to fortify flour in Australia within a range of 2 – 3 parts per million of folic acid, widely recognised as not achievable or measurable with existing technical limitations.

As the industry digests the issues and debate of 2008, we ponder the changes in landscape by the next Conference to be held in Melbourne in 2010 – no doubt new challenges will arise and old ones will still require resolve.

Planning for the 2010 conference to be held in Melbourne will begin during June 2008. Should you wish to nominate for the AMC Executive Committee please contact Graeme Lukey asap on 03 9819 1433.



Wim van Lanen (Industry Consultant)

A limited number of Conference Proceedings which contain Speaker Biographies and Papers Summaries are available from the Secretariat at a cost of \$55 (GST inclusive) by emailing conference@flourmillers.com.au or by phoning 03 9819 1433.

February Dinner

A total of 25 people attended the presentations and the dinner afterwards

First Speaker - Paul Martin Laucke Flour Mills - Winner of 2006 ATMA Young Achiever Award.

Paul reported on his recent world study tour conducted in August/September 2007. A round the world experience it was as mills in the following countries were visited Egypt, Turkey, Switzerland, Italy, England Holland, US, and Fiji. Two weeks were spent at the Buhler milling school as well a range of mills with immense diversity with the largest being a 1200 tonne/24 complex in Egypt, to a wind driven stone mill in Holland operating on weekends by volunteers.

Paul also conducted a lecture on Australian milling and breeding at the Kansas state university. Paul passionately believes in the constant training and development of millers. Seeing the latest and greatest as well as the oldest further added to this passion, as even the most complex and automated mills still relied on thorough milling knowledge and practice.

Second speaker - Nick Rodgers Allteck Biotechnology- Factories of the future.

Unlike other notable power point presentations outlining "Inconvenient Truths" Nick presented some real solutions facing us all in terms of our environment. Presenting the numbers really highlighted the crisis we are in however the work being done on Cellulose digestion and ethanol production and the creation of a rural community biorefinery in Kentucky USA highlight that answers are being sought.

Third speaker - Peter Allen: Retired, most recently, Ridley Agriproducts 31 years, formally AWB

Mr Allen gave his insights and wisdom on the grain procurement and raw material buying. Whilst the technology has advanced to levels unimaginable when Peter first started some common principles still applies. Peter detailed these, as well as a few interesting anecdotes and case studies. Peter also provided his insights into the future and the methods to cope. Market intelligence, good gut feel, and the building of customer and supplier relationships were all described in detail and their immense importance was stressed.

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If you would like to contribute or have suggestions, email atma@flourmillers.com.au.

Membership Drive

As part of the membership drive currently being undertaken the Executive Committee have released a brochure promoting the organisation. The brochure is available by emailing atma@flourmillers.com.au.

If you know of potential new members email their contact details to the office, alternatively have them fill out the attached Membership Application Form and fax it to The Secretary, ATMA – Victorian Division on (03) 9819 1477.



Scott Beutel recipient - ATMA Young Achiever Award



Len & Rosalind Thomson attending the Conference Dinner



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MEMBERSHIP APPLICATION FORM

The Secretary
ATMA – Victorian Division
Locked Bag 12
HAWTHORN VIC 3122

Phone: 03 9819 1433
Fax: 03 9819 1477
Email: atma@flourmillers.com.au

Dear Sir

I wish to nominate for membership of The Australian Technical Millers' Association (Victorian Division). Enclosed is a cheque for \$55 (*GST inclusive*), for the joining fee (\$22) and annual subscription (\$33).

Full Name:				
Position:				
Employer:				
Address:				
Phone:		Fax:		Email:
Qualifications & Experience:				
Nominated by:			(Financial Member)	Date:
Seconded by:			(Financial Member)	Date:

Constitution Clause 3(a) states:

“Membership is open to those who are engaged or who have been engaged in a technical capacity in cereal milling and allied industries and, at the discretion of the Committee, to those of other industries which service them. All prospective members must be nominated and seconded by financial members and the nominator should submit his proposal in writing giving details of the qualifications and past experience of the nominee.”

Committee Use Only

Date Received:		Presented to Meeting on:	
Membership Processed:			(Secretary)